

# TEDEdClubs Idea Book

- Each page in this book is one step in helping you brainstorm and refine your TED-Ed Club talk. Let's get started!
- Feel free to take a picture of any completed page and send it to [tededclubs@ted.com](mailto:tededclubs@ted.com)

.....  
Your Name

.....  
TED-Ed Club Leader

.....  
Return Here If Found

.....  
Meeting Day, Time and Location

Note: The contents enclosed in this workbook are distributed by TED-Ed, an initiative of TED Conferences. All content belongs to TED Conferences and should only be distributed for the purposes of participating in a TED-Ed Club.

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## EXPLORATION #1

# What makes your heart beat faster?

*Passion is a strong feeling of enthusiasm or excitement.*

Sketch three things you care about:

Two TED Talks or TED-Ed Lessons that inspire me are...

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and

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They make me feel...

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A quote that I like is...

“

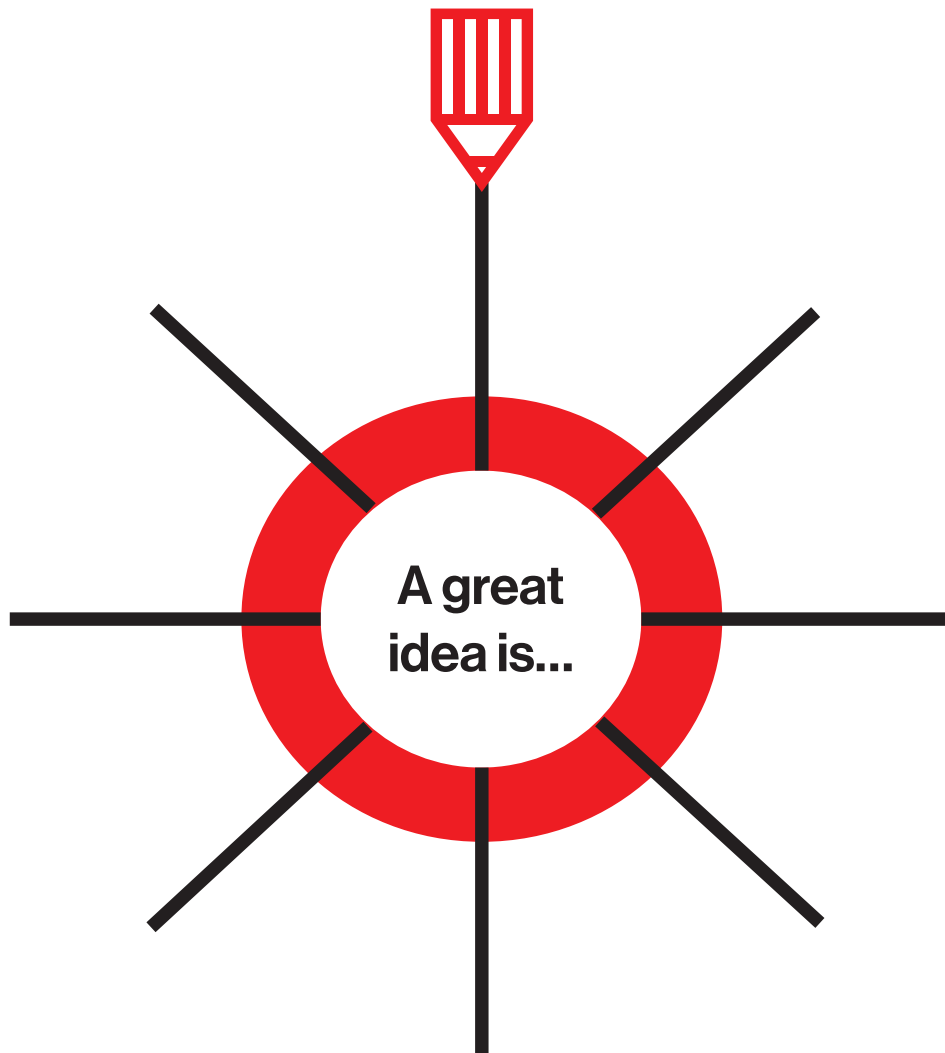
”



## EXPLORATION #2

# What makes a great idea... great?

*Great ideas: Sliced bread, the iPod, brushing your teeth...  
what are some words to describe great ideas?*





### EXPLORATION #3

# Choose your idea!

(page 1 of 2)

*What big idea do you want to talk about?*



**My main idea is...**

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**Expand on your idea here:**

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**To do/learn list...**

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

*Doodle space!*



### EXPLORATION #3

# Choose your idea!

(page 2 of 2)

*Here you can →  
give feedback to  
other Club Members  
about their ideas.  
Great feedback is  
always specific and  
suggests a new way  
of approaching  
a problem.*

\_\_\_\_\_ (name) main idea is...

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The details of \_\_\_\_\_ (name) idea are...

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Give some feedback by adding a note:

What I love or find interesting  
about this idea...

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- 
- 
- 

Some questions or challenges about this  
idea...

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- 
- 
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## EXPLORATION #4

# Identify, frame and outline your idea

(page 1 of 3)

*Let's IDENTIFY  
the people  
listening to  
your talk!*

Who is my audience?

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If I could ask any three people or organizations to watch recordings of my final talk, the list would include...

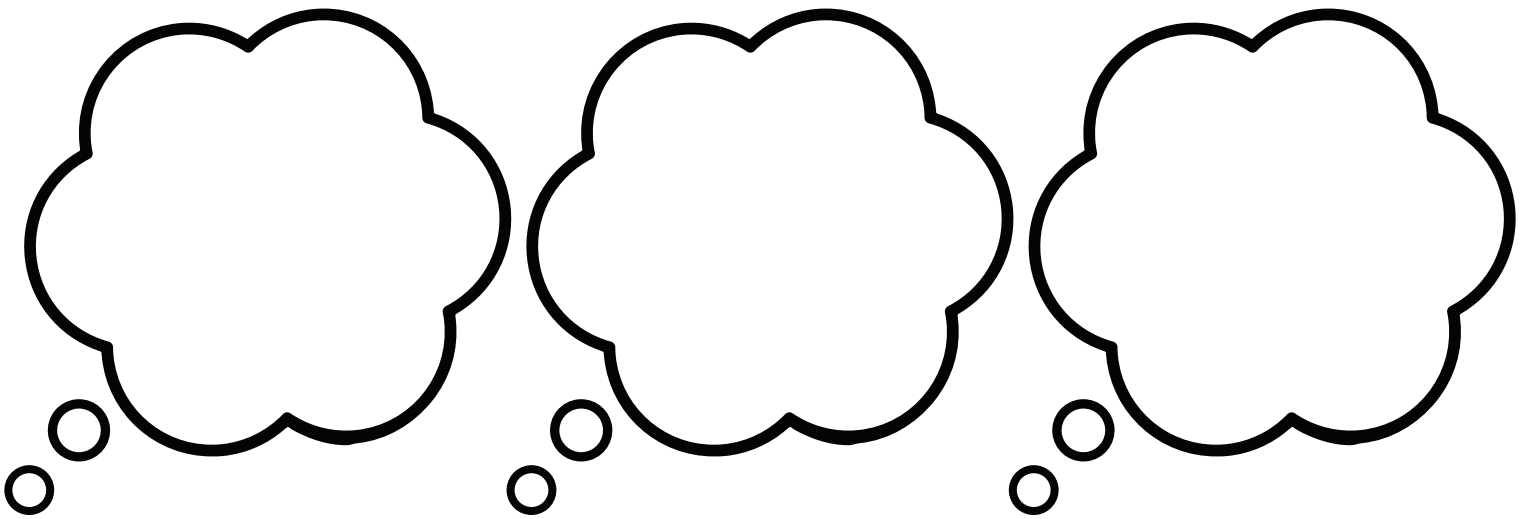
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I want my audience to walk away and remember...

*Whoa!*  
↓





## EXPLORATION #4

# Identify, frame and outline your idea

(page 2 of 3)

*Has your main idea changed since page 4? If so, write in the updated version here!*

What is your main idea?

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*Design a "roadmap" to FRAME your main idea. How did you reach this main idea? What have you learned? What key points stick out?*

Use this space to map out the idea you want to share.





## EXPLORATION #4

# Identify, frame and outline your idea

(page 3 of 3)

Sketch out your key points and examples here!

*What examples support your key points? Let's OUTLINE these examples.*

**Main Key Points:**

**Examples:**

_____	└──┬──┘	_____
_____	└──┬──┘	_____
_____	└──┬──┘	_____







## EXPLORATION #5

# Master the middle

(page 2 of 4)

*Ask your teacher or Club Members for feedback! it's a great way to clarify your ideas.* ↙

Key points for the middle of my talk include...

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Feedback corner!

Three pieces of feedback I plan to incorporate are...

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**EXPLORATION #5**

# Master the transitions

(page 4 of 4)

**My strongest introduction:**

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*How will you transition from your opening to your key points?* →

**Transition:** \_\_\_\_\_

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**Key points/stories in the order that they will be presented:**

_____	_____
_____	_____
_____	_____
_____	_____

*How will you transition between your key points?* →

**Transition:** \_\_\_\_\_

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**My strongest conclusion:**

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## EXPLORATION #6

# Visualize your idea

(page 1 of 2)

Two TED Talks that use visuals really well are...

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Sketch some ideas for visuals...

*Each visual should link to a key point!*

*Remember, not all talks require visuals. Think about what is most effective for presenting your idea.*



## EXPLORATION #6

# Visualize your idea

(page 2 of 2)

### Sample Visual #1

*Pick two visuals  
to draw here!*



### Sample Visual #2

*Gotten any feedback  
yet? Share this page  
with fellow Club  
Members to get their  
thoughts on how visu-  
als may enhance your  
talk.*





## EXPLORATION #8

# Start rehearsing your talk

### Strong presentation habits...

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I do this often

I occasionally do this

I need to practice this

### Presentation habits I need to practice...

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*What will the audience look like when you're done speaking?  
Sketch an image!*



## EXPLORATION #9

# Checklists

*Want to learn more  
about video/audio?  
Check out our  
Extra Resources!*



### Checklist: Video Best Practices

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> I've checked the focus of the camera          | <input type="checkbox"/> Simple background                      | <input type="checkbox"/> Record button works                            |
| <input type="checkbox"/> A person will operate the camera at all times | <input type="checkbox"/> The speaker knows what area to stay in | <input type="checkbox"/> Following rule of thirds for speaker and props |
| <input type="checkbox"/> I have a tripod                               | <input type="checkbox"/> I've considered using two cameras      | <input type="checkbox"/> _____<br>(other)                               |

\_\_\_\_\_ (name) will help if something goes wrong.

### Checklist: Audio Best Practices

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Air conditioning is off             | <input type="checkbox"/> Water provided to speaker              | <input type="checkbox"/> Record button works                            |
| <input type="checkbox"/> Door is closed with "keep out" sign | <input type="checkbox"/> The speaker knows what zone to stay in | <input type="checkbox"/> Following rule of thirds for speaker and props |
| <input type="checkbox"/> Microphone is tested                | <input type="checkbox"/> I've considered using two cameras      | <input type="checkbox"/> _____<br>(other)                               |

\_\_\_\_\_ (name) will help if something goes wrong.

### Checklist: Lighting Best Practices

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> No fluorescent lighting                             | <input type="checkbox"/> Back up bulbs                                | <input type="checkbox"/> No over or under exposure  |
| <input type="checkbox"/> Behind the speaker is not brighter than the speaker | <input type="checkbox"/> Taped off light locations and written levels | <input type="checkbox"/> Whole speaking area is lit |
| <input type="checkbox"/> No distracting shadows                              | <input type="checkbox"/> Checked using actual camera and mic          | <input type="checkbox"/> _____<br>(other)           |

\_\_\_\_\_ (name) will help if something goes wrong.





## EXPLORATION #10

# Do a dress rehearsal

### Checklist: Best Practices Triple Checked

Video

Lighting

Sound

How I plan to avoid bad habits when giving my talk...

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The parts of my talk I need to work on before the final recording...

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*A lot of people may have helped you construct and rehearse this talk. How do you plan to say "THANK YOU?"*



## EXPLORATION #11

# Present and record your idea worth spreading

*Let's reflect on your TED-Ed Club talk experience here!* ↗

**I am proud of...**

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**I am nervous about...**

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**I am excited for...**

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**Next time, I will...**

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